

2019

MORE THAN VAPE

Hall 4
Shenzhen
Convention
& Exhibition Center

29th – 31st
August

RHBVE

China (Shenzhen)
International

Vape Expo

RHBVE
励展华博国际电子烟展
REED HUABO VAPE EXPO

Reed Huabo
Exhibitions
励展华博展览(深圳)有限公司

2019 China (Shenzhen) International Vape Expo

August 29th - 31st, 2019

Shenzhen Convention & Exhibition Center



Fair Profile

Fair Name: 2019 China (Shenzhen) International Vape Expo

Fair Date : August 29th -31st

Venue : Shenzhen Convention & Exhibition Center

Organizer : Reed Huabo Exhibitions

Co-organizer : China Electronics Chamber of Commerce
Electronic Cigarette Industry Committee(ECCC)

No. of Booths: 300

Exhibition Area: 10,000m²

About the Exhibition

Shenzhen International Vape Expo, known as "RHBVE", is organized by Reed Huabo Exhibitions. First held in 2015, the show has had five editions to date - four in Shenzhen and one in Chengdu.

Together with ECCC, the 5th Shenzhen International Vape Expo will be held from August 29th -31st, 2019. A diverse array of fun activities will be held on site. These will include new product releases, cloud-chasing contests, vaping trick competitions and awards for the best e-juices.

About Reed Huabo Exhibitions

Reed Huabo - the most influential exhibition company in China, is a member company of Reed Exhibitions - the world's leading event organizer, based in the UK. It committed to leading the industry development and continuously creating values for customers from all over the world.

About the Electronic Cigarette Industry Committee of China Electronics Chamber of Commerce (ECCC)

ECCC is a branch of the China Electronics Chamber of Commerce (CECC). The chamber is devoted to promoting cohesion within China e-cigarette industry, for the purpose of leveraging the companies' collective power and facilitating representation for the industry.

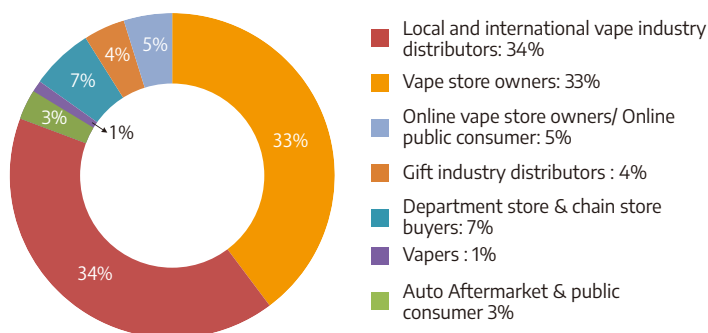
The ECCC has over 200 members, including renowned vape companies like SIGELEI, HANGSEN, GreenSound, SX mini, Aspire, iBuddy, Kanger Tech, SMOK, INNOKIN, IJOY, Joyetech, Teslacigs, HGB and YUNSEN. The products represent every link along the industrial chain. Members represent diverse fields, including media, distributors, agents, wholesalers and vape stores.

Highlights of The 2019 China (Shenzhen) International Vape Expo

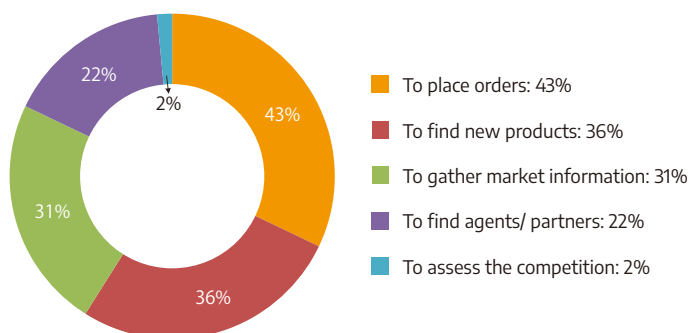
- 90% of the world's vape hardware products are manufactured in Shenzhen. As a Special Economic Zone, Shenzhen has more flexible import and export policies than other Chinese cities.
- RHBVE is co-organized by Reed Huabo exhibitions and ECCC (China's only official e-cigarette association). The top 10 e-cigarette brands in China will exhibit in August, alongside the China Vape Industry Summit, which will be collocated with the exhibition.
- RHBVE 2018 has run a strategic cooperation with JD.COM, one of China's largest e-commerce platforms. JD.COM and RHBVE has host a vape store on JD.com to attract a broad base of online customers.
- RHBVE will also leverage its extensive database of over 30,000 vape distributors, vape store owners and vapers across China. Leading vape distributors representing 2,500 vape stores across China have been invited to take part.
- Reed Huabo Exhibitions is the organizer of Asia's leading gift show organizer in Asia. Adding major value to the event, Huabo will leverage its 500,000-member buyers database to boost the number of visitors to Shenzhen Vape Expo.
- RHBVE has extensive experience of conducting roadshows across major Chinese cities like Shanghai, Beijing, Shenyang and Kunming. The road shows have already made stops in these cities to promote vaping culture to the public and attract more local buyers to the show.
- High profile on-line vape stars will also join the expo from countries like Canada, the US and the UK.

Statistics

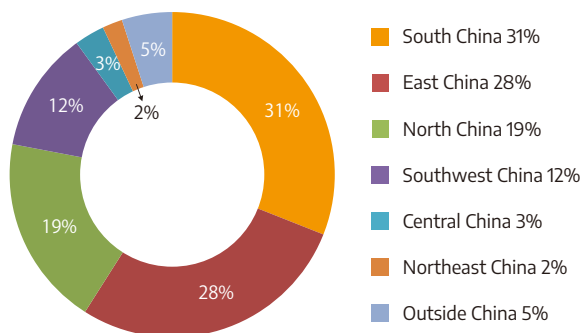
Breakdown of Buyers by Business Type



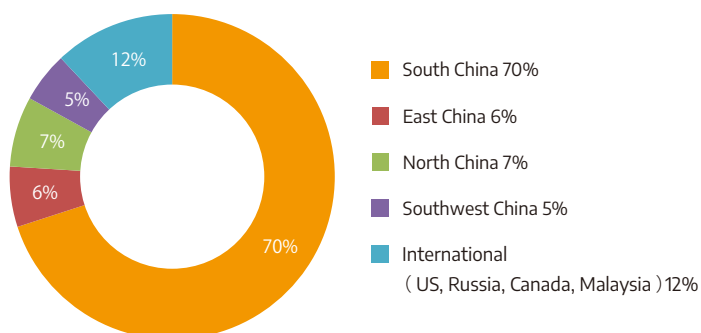
Breakdown of Buyers by Visiting Objective



Breakdown of Buyers by Geographical Location



Breakdown of Exhibitors by Geographical Location



Fair Image



Profile of Exhibits

- Electronic Cigarettes
- E-liquids/E-juices
- Batteries
- Accessories
- Atomizers
- Flavors/Fragrances
- Pods
- Heat-Not-Burn



Join us in August – peak buying season!

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Best Sourcing Season in Global Vape Manufacturing Base



Review



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